

BIO



Morrow

Nicknamed the “Mother of the Movement,” Patti Morrow, founder and director of the Interior Design Protection Council (IDPC.org), has quite possibly changed the future of interior design. As a contrast to the attorneys and lobbyists involved on either side of the legislation issue, Patti enters the forum from the unique point of view as interior designer herself, and has been able to set herself apart and effectively garner attention to the negative impact interior design regulation would impose – and with great success. Patti is the only activist who has worked with so many top government officials while still directing the day-to-day activities of country’s leading advocacy group for protecting designers’ rights.

As the industry’s leading grassroots activist, Patti educates, organizes, and mobilizes grassroots opposition, conducts town hall meetings, gives seminars and lectures, and testifies at hearings through the United States. She has been instrumental in the defeat of over 100 attempts to expand or enact new interior design regulations since 2006 – saving the jobs of thousands in the design community across the country.

Clark Neily, Senior Attorney at the Institute for Justice, touts Patti’s book *Getting Grassroots Galvanized*, as “the single most effective weapon in fighting back against the pro-regulation cartel.” Because of her outstanding success in grassroots mobilization, Patti was invited to deliver the keynote address at the *Pulling the Curtains on the Interior Design Cartel* national conference hosted by the Institute for Justice in the D.C. area, in September, 2007. The overwhelming success of the conference was the launching pad for the current Freedom Movement, which she spearheads.

Considered the country’s foremost authority on interior designer grassroots, Patti’s writings, views, and accomplishments regarding interior design regulation have appeared in hundreds of publications, radio, and other media, including the Wall Street Journal, Design Trade magazine, Window Fashion Vision magazine, MORE Magazine, Lansing State Journal, Grand Rapids Press, Liberty and Law, Kitchen & Bath Business, Monday Morning Quarter Back, The Agitator, the Oklahoman, LightSource ,Business Exchange, FEDA News & Views, ArchBoston, the Hooksett Banner, Capitol Weekly, Interiors & Sources, ASID Design Daily, Kalamazoo Gazette, the Cato Institute, Remodeling magazine, and others, and she is a sought-after guest on radio programs across the country.

Interior designers, decorators, stagers, redesigners, foodservice equipment suppliers, office furniture dealers, remodelers, educators, students, and various other industry-related individuals and businesses, as well as nearly all interior design associations across the country rely on her newsletters and alerts for up-to-the minute information and direction on anti-competitive legislation.

As a R.I.D.E. (Residential Interior Design Exam) Certified designer and principal of Juxtapose Interior Design, Patti is known throughout New England for her exquisite and unique designs. Her specialties include her signature “fusion design,” contemporary, global, and eclectic traditional design, as well as remodeling/new construction. Her extensive travels in North, South and Central America, Mexico, the Caribbean, Canada, Europe, Egypt, Israel, and Southeast Asia give her a marketing edge in offering her clients innovative and fresh ideas for design not typically seen in homes and offices.

Patti is also active in many professional organizations. She currently sits on the Board of the Designer Society of America, is Vice President of Government Affairs of the National Kitchen & Bath Association NNE, and is a member of the Association of Design Education, the Real Estate Staging Association (RESA), and the Interior Redesign Industry Specialists. She is also the recipient of RESA’s prestigious 2011 “*Innovator of the Year*” award.

A graduate of the New Hampshire Institute of Art, Patti is also an adjunct faculty member of her Alma Mater where she has lectured on topics such as new construction, interior design styles, and regulation issues, and is a Board Member of the college Alumni Council. She previously attended Bryant University in Rhode Island, and is also an award-winning watercolor artist and photographer.